

Sinclair Broadcasting's decision to FORCE their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. Sinclair's ability to reach over 24% of US households gives them extraordinary power to influence the outcome of the election.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we only see what they want us to see. This skews the coverage of important events and can have far reaching consequences.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.